Women's Aid has been working to address the issue of domestic violence in Ireland for more than 35 years. In this time, the organisation has built up a huge body of experience and expertise on the issue, enabling to best support women and share this knowledge with other agencies responding to women experiencing domestic violence.

The “Violence against Women 365 International Poster Exhibition” is a not-for-profit public awareness initiative and educational tool designed to highlight the global issue of violence against women.

Women's Aid
Visit the Website at [http://www.womensaid.ie](http://www.womensaid.ie)

For more information about:

“Violence Against Women 365 International Poster Exhibition”
Visit the Website at [http://www.dvposters365.net](http://www.dvposters365.net)
Email: dvposters@gmail.com
or you can follow it on its group page on Facebook.

1 Global Issue...
1 Major Public Awareness Event...
2 Committed Partners...
8 Distinct Categories...
16 Days of Action...
1600 Posters...

You can be a part of it!
Around the world at least, one in every three women has been beaten, coerced into sex or otherwise abused in her lifetime. More often the abuser is a member of her own family”

Population Report 1999

“If it were between countries, we’d call it a war. If it were a disease, we’d call it an epidemic. If it were an oil spill, we’d call it a disaster. But it is happening to women, and it’s just an everyday affair.”

Michael Kaufman, White Ribbon Campaign

In a major public awareness event to mark the forthcoming 16 Days of Action on Violence against Women, the “Violence against Women 365 International Poster Exhibition” in proud association with Women’s Aid are happy to jointly announce that commencing on the 25th November 2010 and continuing for the duration of the 16 Days of Action, they propose to hold the largest ever public display of the exhibition in Dublin, Ireland consisting of all posters held by the Exhibition.
The “Violence against Women 365 International Poster Exhibition” could never have taken place initially in 2004 without the tremendous generosity of so many individuals, organisations and agencies, both statutory and voluntary, from over 60 countries around the world who donated posters and other awareness materials to the Exhibition. The Exhibition grows from strength to strength and has now appeared in 11 countries (so far….). There are currently approx 850 posters held within the Exhibition and through a rotation sequence, all get regularly featured. Notwithstanding this, the proposed display of the Exhibition for the 16 Days of Action is a very unique display and a high target of 1600 posters on display is set. To achieve that target, individuals, organisations and agencies, both statutory and voluntary are now being asked to donate such awareness materials to the Exhibition such as:

- Posters - any size e.g. business cards, postcards, A5 upwards even to bus shelter size! Simple posters are just as effective as graphic images
- Public Service Announcements (PSA) - in any language, audio/video format that can be played/shown simultaneously during the Exhibition.
- Any other awareness materials - e.g. previously used posters, discarded materials from previous awareness campaigns such as brochures, pamphlets, newsletters, booklets etc. Everything can be adapted and displayed

If you are not in a position to donate materials, you may still help by forwarding this appeal through your Newsletters, List-Serves, Social Networks, Mailing lists etc. or recommend alternative sources. The Exhibition is anxious to receive posters from countries in Africa, South America, Central & Eastern Europe, Middle East and Asia.

While hard copies of posters and other materials are the desirable format where possible, posters are always gratefully received in whatever format that is available to the donor. Unfortunately, the Exhibition is not in receipt of any funding, there is very limited resources available to facilitate printing.

If you can assist in any way or want more information, please email Colm Dempsey at dvposters@gmail.com and a secure postal address will be provided by return.

Many, many thanks       COLM

“Women’s Aid has been working to address domestic violence for over 35 years. We know that every day in Ireland women are beaten, raped and trapped in their own homes by those closest to them - their boyfriends, partners and husbands. One in five women in Ireland experience domestic violence and it can affect any woman. Women’s Aid is delighted to work with Colm on bringing the ‘365 International Poster Exhibition’ to its largest audience yet. The 16 Days of Action campaign provides all of us the opportunity to break the silence around domestic violence. The 365 Poster Exhibition will showcase all of the brilliant work by support agencies like Women’s Aid, NGOs, Governments and Transnational organisations to promote awareness and to encourage women to speak out. We hope you can support it”

Margaret Martin - Director of Women’s Aid

“It is a great pleasure for me to be involved in this project in association with Women’s Aid. Since the Exhibition first took place publically in 2004, this particular display is without doubt, its most ambitious project ever undertaken!! Nevertheless, its message remains the same — It doesn’t matter where in the world it happens, violence against women and children is wrong but we all can do something about it”

Colm Dempsey — Exhibition Co-ordinator
The 16 Days of Activism Against Gender Violence is an international campaign originating from the first Women’s Global Leadership Institute sponsored by the Center for Women’s Global Leadership (CWGL) in 1991. The dates from November 25, International Day Against Violence Against Women to December 10, International Human Rights Day, have been chosen in order to symbolically link violence against women and human rights and to emphasize that such violence is a violation of human rights.

The 16 Days Campaign has been used as an organizing strategy by individuals and groups around the world to call for the elimination of all forms of violence against women by:

- raising awareness about gender-based violence as a human rights issue at the local, national, regional and international levels
- strengthening local work around violence against women
- establishing a clear link between local and international work to end violence against women
- providing a forum in which organizers can develop and share new and effective strategies
- demonstrating the solidarity of women around the world organizing against violence against women
- creating tools to pressure governments to implement promises made to eliminate violence against women