WRITING FOR SOCIAL CHANGE

• **ese:o** is a NGO that works on capacity enhancement and development for research through critical thinking, collaborative writing and cooperation.

• Role of Humanities in challenging the “global gap” in knowledge production and dissemination.

• **ese:o** accumulates over 10 years of research and receives support from the Ford Foundation to systematize and package its methodology.

OUR METHODOLOGY

• is conducted online;

• using peer editing as a tool;

• allows for personal pacing while working in a group of colleagues;

• aimed at researchers who are ready to write up their results;

• includes organization, argumentation, referencing and placing/preparation for publication.

• process of writing and publishing takes from six to nine months;
First barrier: the preeminence of English

THE 16 COUNTRIES IN THE WORLD THAT APPEAR MOST FREQUENTLY AS THE SUBJECTS OF ARTICLES
Second barrier: lack of locally-produced knowledge

COMPARATIVE ANALYSIS COUNTRIES REPRESENTED BY QUANTITY OF AUTHORS BY COUNTRY OF ORIGIN

- Frequency of articles that involve the country
- Quantity of authors originating from that country
Third Barrier: Isolation

• Isolation as a silent barrier

• Individuals must participate as writers and readers

• Collaborative writing and use of technology to address multiple forms of isolation
THE BASIC STEPS
Writing workshops

**Step 1: Motivation**
- Why publish? Where are you writing from? How to choose a journal?
- Why is your work relevant?

**Step 2: Argument**
- What is your proof?
- Who are you writing for? Who are you writing with? Who are you writing against?
- Making your case

**Step 3: Writing**
- Writing your text
- Peer editing

**Step 4: Publication**
- Contacting the editors
- Submitting your article
- Keeping contact

The ese:o methodology
Utilización de la plataforma en workshops de escritura

La metodología ESE:O

A través de la metodología de trabajo y la plataforma virtual, se posibilita una labor interactiva entre pares, en la cual se reanuda el desarrollo de habilidades lingüísticas (trabajo en equipo) y metacognitivas (aprender a aprender) mediante la escritura y la lectura guiada de textos. A través de la corrección entre pares, o - micro-roles playing- se ayuda a generar redes de apoyo para el aprendizaje y fomenta el aprendizaje asistido, siguiendo las fases definidas en la metodología.

Al involucrar a los alumnos en las tareas propias de planificación, escritura y edición textuales, se busca, además, generar habilidades sociales pertinentes para el éxito en la vida académica. Estas son, puntualidad, rigor, prácticas de trabajo en equipo que potencian relaciones de cooperación entre los/las estudiantes y manejo eficiente y honesto de fuentes.
Utilization of the platform in writing workshops
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THE ESE:O PLATFORM AND METHODOLOGY:

1. Systematization of knowledge and information
   • Increases the power of writing.
   • Eliminates distance as a barrier.
   • Stimulates and facilitates proactive participation.
   • Eliminates the need to repeat information.
   • Insures efficient & systematic organization, access to, and use of knowledge and information over long periods of time.
   • Allows for an engagement with the substantive core of the academic work and group problems.
   • Saves time and energy.
   • Makes working and writing a more enjoyable experience.

2. Intensive archiving of writing and research process
• Writing workshops for academic publishing
• Thesis and dissertation writing advising
• Collaborative books
• Teaching of strategic reading skills in English and Spanish
• Report writing
• Coordination of Collaborative Projects
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www.eseo.cl