Politics and processes of conceptualising a space for intervention within the antenatal and postnatal setting

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Introduction
Do you understand the study site?
Who is your population of interest?
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- “Pregnant women” is not a homogenous group
If you have multiple sites for your intervention:

• are the constellation of services comparative in each site and,

• if not, what are the implications for the intervention under study?

Do you understand the service spread?
Who is your ultimate focus?

• Can we assume a coherent MNCH agenda?
What about male involvement?

- Positive MIP or negative MIP?
Where is the couples focus?
In summary

- MNCH arena is complex, multifaceted and highly politicised
- Women’s health must be at the centre
- Conceptual shift from MIP to couples-based, relationship-orientated approaches
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- http://www.gocomics.com/calvinandhobbes/