Learning from the SASA! in Uganda & Beyond

Scaling up Interventions that work to prevent violence against women in East and Southern Africa

Workshop 14-15 June 2016 Johannesburg, South Africa

Sophie Namy, Raising Voices
SASA! Timeline

2000-2007
RCT begins

2007
SASA! developed in Kampala, Uganda

2010-2013
SASA! first roll-out. 10 regional partners (UNTF)

2013/14
SASA! works to prevents IPV & HIV-risk!

2014-ongoing
SASA!: rapid uptake & organic adaptation

Qs
How best to adapt?
How to determine ‘fidelity’ to SASA!?
What are promising, context-specific strategies?
Moving Forward with SASA!

• Currently being implemented in diverse settings by diverse groups & contexts, e.g.
  o Gov’t of Uganda (8 districts)
  o IRC (humanitarian context)
  o WB supporting Spanish translation (Hunduras)
  o Small CBOs in rural context (e.g., WPC in Tz)
  o Central component of PEPFAR’s DREAMS Program

• *In total, over 60 organizations in 20 countries*

• Open Source; organic uptake & scale: Raising Voices provides training and ongoing TA for some partners (not all)
Where is SASA!?
Adaption = different things to different people

- Replication and/or basic translation
- Comprehensive linguistic & cultural adaptation (e.g., Haiti)
- Issue specific adaptation (e.g., FGM)
- Adaptation for specific groups (e.g., faith community)
- “Activity integration” vs. “full scale” implementation

Need for typology or framework of adaptation modalities?
What are we learning?

Quality adaptation requires a deliberate process and clear vision, ideally supported by an individual/group with applied experience & political alignment with the core ideas that drive the work.

• Seems simple, and yet sometimes we find ...
  o No clear vision for what is being adapted and how SASA! aligns with current programming
  o Unrealistic timeframes for adaption
  o Inadequate consideration ($$, time, resources) for technical support and internal transformation that may be required
  o Ethical considerations unaddressed, particularly for groups new to VAW prevention work
  o Rigid M&E framework that limits agility, or jumping into impact eval before adaptation challenges have been resolved
  o Few (or no) structured checks for evaporation of quality
Emerging recommendations for “designers”

- Define your ‘fundamentals’
- Develop a framework for fidelity to your work: Content; exposure (e.g., frequency, duration, reach); mode of delivery; receptiveness; etc.
- Be clear about your role in supporting scale-up
- Acknowledge possible tensions – local ownership vs. integrity of the ‘original’ model
Emerging recommendations for “adapters”

✓ Have clarity regarding your adaptation modality
✓ Define your vision for how this work aligns with existing programs
✓ Build in feedback loops from the start
✓ Don’t forget about maintenance!
✓ Critically consider all the resources required
✓ Ask the tough question: are you the best placed to take this forward?
It’s a start, but we still need to learn a lot more....

Scaling social change interventions is relatively new – lessons have yet to be discovered.
Raising Voices Scale-up Learning Agenda

1. Learning from SASA! adaptations
   - Small group of critical thinkers to grapple with issues of adaptation & scale (early stages)

2. Reference Group
   - UNTF grant: Implementation science research + tool development + dissemination (2016 – 2018)

3. Rigorous Research
   - Good School Study: third wave of data collection (2016) to test scale up model & sustainability of results from 2014 (pending approval)

And the OR working group. Eager to learn from all of you!
Thank you

www(raisingvoices.org

Raising Voices