

Social media toolkit on engaging young people in global conferences / research on sexual violence.

The SVRI Forum 2017 is a global conference that brings together more than 500 researchers, gender activists, funders, policy makers, service providers, practitioners and survivors from around the globe who are working to understand, prevent and respond to sexual and gender based violence. This year, the SVRI Forum seeks meaningfully engage youth in understanding and preventing sexual violence through the Being Heard project. Being Heard is a collaborative effort involving the [SVRI](#) and the [International Centre](#). The project is seeking to gather a more in-depth understanding of the most appropriate approaches to facilitating young person's participation as researchers, as conference participants and as future leaders in efforts to reduce violence against children and the toll it imposes on the lives of children and their families.

The SVRI is requesting your support in circulating messages around young people's participation in SVRI Forum 2017. This social media toolkit offers a list of suggested tweets, FB posts, Instagram posts and hashtags.

a. TWEETING AT CONFERENCES – TIPS AND TRICKS:

The following links provides a guide for conference organizers and twitter users on how to live tweet at the conference:

- Guide for conference organiser and twitter users:
<http://www.southernfriedscience.com/how-to-live-tweet-a-conference-a-guide-for-conference-organizers-and-twitter-users/>
- 10 simple rules of live tweeting at scientific conferences:
<http://journals.plos.org/ploscompbiol/article?id=10.1371/journal.pcbi.1003789>

b. JOIN US ON SOCIAL MEDIA



Follow and tag [@TheSVRI](#) on Twitter



Like and tag [@Sexual Violence Research Initiative](#) on Facebook



Follow and tag [@thesvri](#) on Instagram

c. USE THE FOLLOWING HASHTAGS WHEN POSTING ON TWITTER, FACEBOOK OR INSTAGRAM:

#BeingHeard	#EngageYouth	#SVRIForum2017
See below additional hashtags that you can use interchangeably:		
#Youthparticipation	#SVResearch	#PreventGBV
#StopGBV	#NothingForUsWithoutUS	

d. SUGGESTED TWEETS:

Please note tweet should contain no more 140 characters. Below are suggested tweets:

- Learn more about @TheSVRI & @uniofbedsCSE #BeingHeard youth researchers here: <http://tinyurl.com/y9o929bv>
- Join #BeingHeard in #SVRIForum2017 to discover innovative ways of #engagingyouth in international conferences
- #BeingHeard promotes the ethical & meaningful participation of young people in research & international events. <http://tinyurl.com/ydeqbdtl>
- @TheSVRI & @uniofbedsCSE aim to increase the participation of young people in #SVRIForum2017 #BeingHeard <http://tinyurl.com/y9o929bv>
- Young people must be included in the conversation. Share some keywords with us that describe youth & youth participation #BeingHeard #SVRIForum2017
- Join the panel on children and services after violence at #SVRIForum2017 #BeingHeard
- 19 Sept: #SVRIForum2017 participants will be making sense of child, early or forced marriage at 4:30pm #BeingHeard
- #BeingHeard youth researchers will be attending the session on Intersections of #VAC and #IPV #Engageyouth #SVRIForum
- #EngageYouth in exploring the prevalence, response and prevention of social media sexual assaults #SVRIForum2017
- We are exciting to attend the panel on adolescents' perceptions of #SV. #BeingHeard at #SVRIForum2017
- On 20 Sept.: Meet #BeingHeardYR during the "Understanding #VAW data panel
- 21 Sept: Panel at #SVRIForum on diverse nature of violence against children #BeingHeard #EngageYouth
- It is important to #engageyouth in innovative and participatory research methods #SVRIForum2017
- #BeingHeard attending sciencespitches at #SVRIForum on innovative methods to present research
- What works to change social norms to end violence against women and girls? #SVRIForum2017 #EngageYouth #Youthparticipation
- Participation - Empowerment – Change #SVRIForum2017 #BeingHeard #EngageYouth

- Prevention is better than cure #EngageYouth #PreventGBV #SVRIForum2017
- Meaningfully engagement of youth in understanding and preventing sexual violence through the #BeingHeard #EngageYouth @TheSVRI Forum 2017

e. FACEBOOK POSTS:

Facebook does not have a word count limit. Therefore, you are encouraged to post the quotes below and also the Tweets

- Meet #BeingHeardYR at #SVRIForum2017 Participant led event on exploring mechanisms and approaches for developing good practice standards for #Faithresponse
- Towards a sexual violence free generation. Engaging women and youth is the way to go. #BeingHeard #SVRIForum2017 #EngageYouth #NothingForUsWithoutUs
- The only way for us to overcome the epidemic of sexual violence and the scourge of all manner of violence and abuse against women and youth is by the world taking time to clean its ears. #BeingHeard #EngageYouth #SVRIForum2017
- “Creating safe spaces to talk about unsafe relationships: Developing guidance for children and young people’s participatory involvement in research about sexual violence” #BeingHeard #SVRIForum2017
- Enabling meaningful connection with researchers and others across the world who are passionate about ending sexual violence, particularly sexual and other forms of violence against young people, which is hidden and prolonged by silencing of the young. #SVRIForum2017 #BeingHeard
- Being heard is about transforming the norms that challenge our need to reform #SVRIForum2017 #BeingHeard #EngageYouth

f. INSTAGRAM GRAPHICS:

Share the following graphics on Instagram. You are encouraged to post inspirational graphics using the quotes above

**Participation
Empowerment
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