Transforming Masculinities or Consolidating Patriarchy in Liberia?

Messages about men in postwar campaigns against gender violence.

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Research Methods

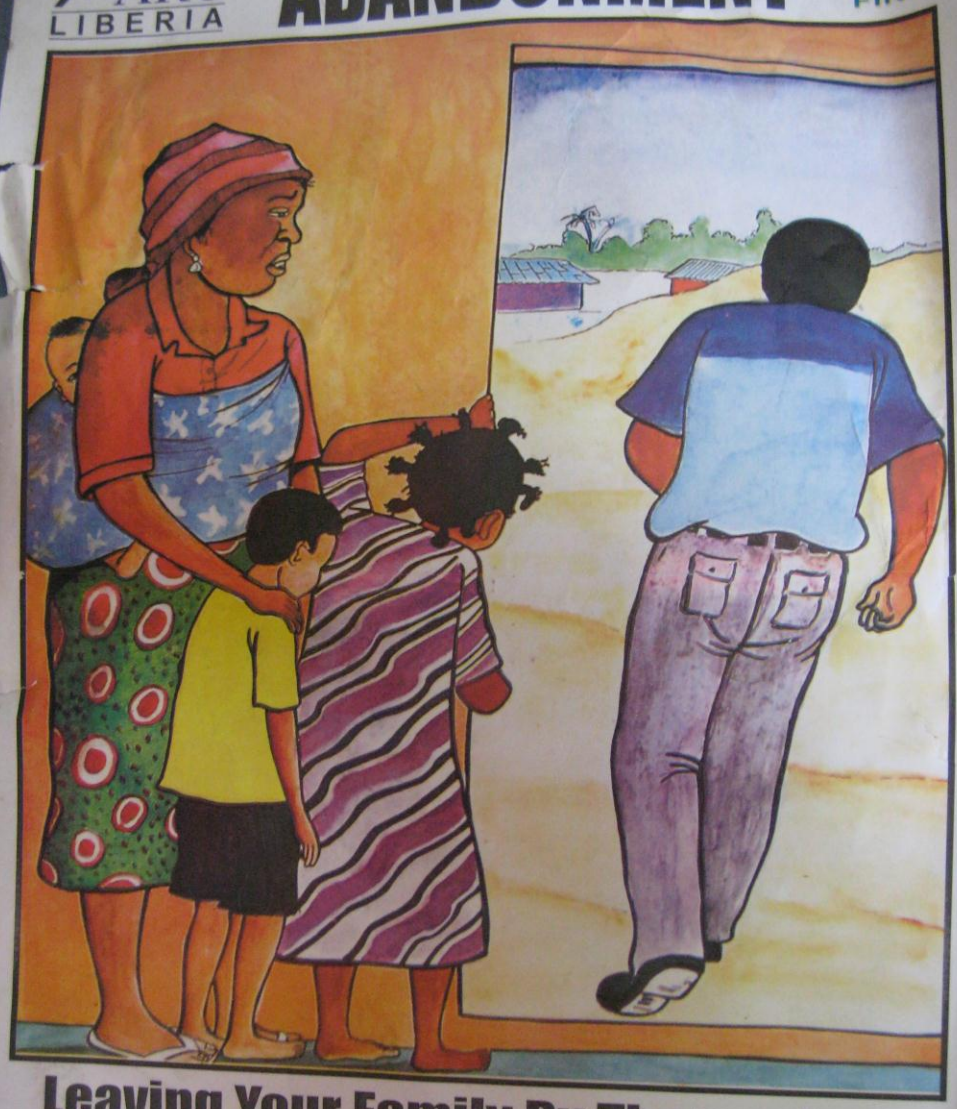
- 70 semi-structured interviews with adult Liberians in Monrovia.
- ~50 semi-structured interviews with staff of anti-violence initiatives.
- Database of 180+ visual campaign materials
- 9 months of participant observation in host communities and agencies, 2008-2013.

SOAP
VICTORY
REAL
MAN
DON'T
RAPE

ARC LIBERIA

"ABANDONMENT"

FIND



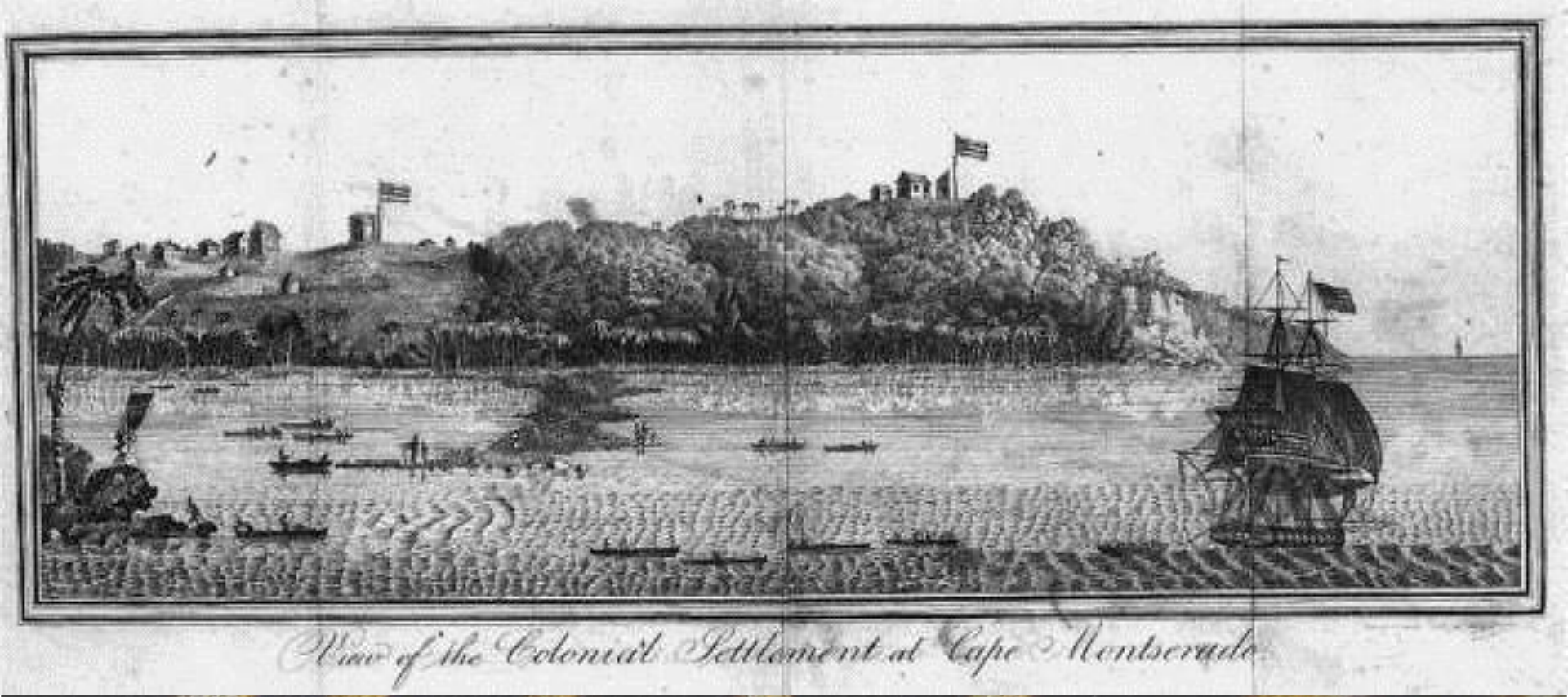
Leaving Your Family By Themselves Is Gender-Based Violence

Produced by The American Refugee Committee

Government of Liberia and Religious leaders

Interviews with men

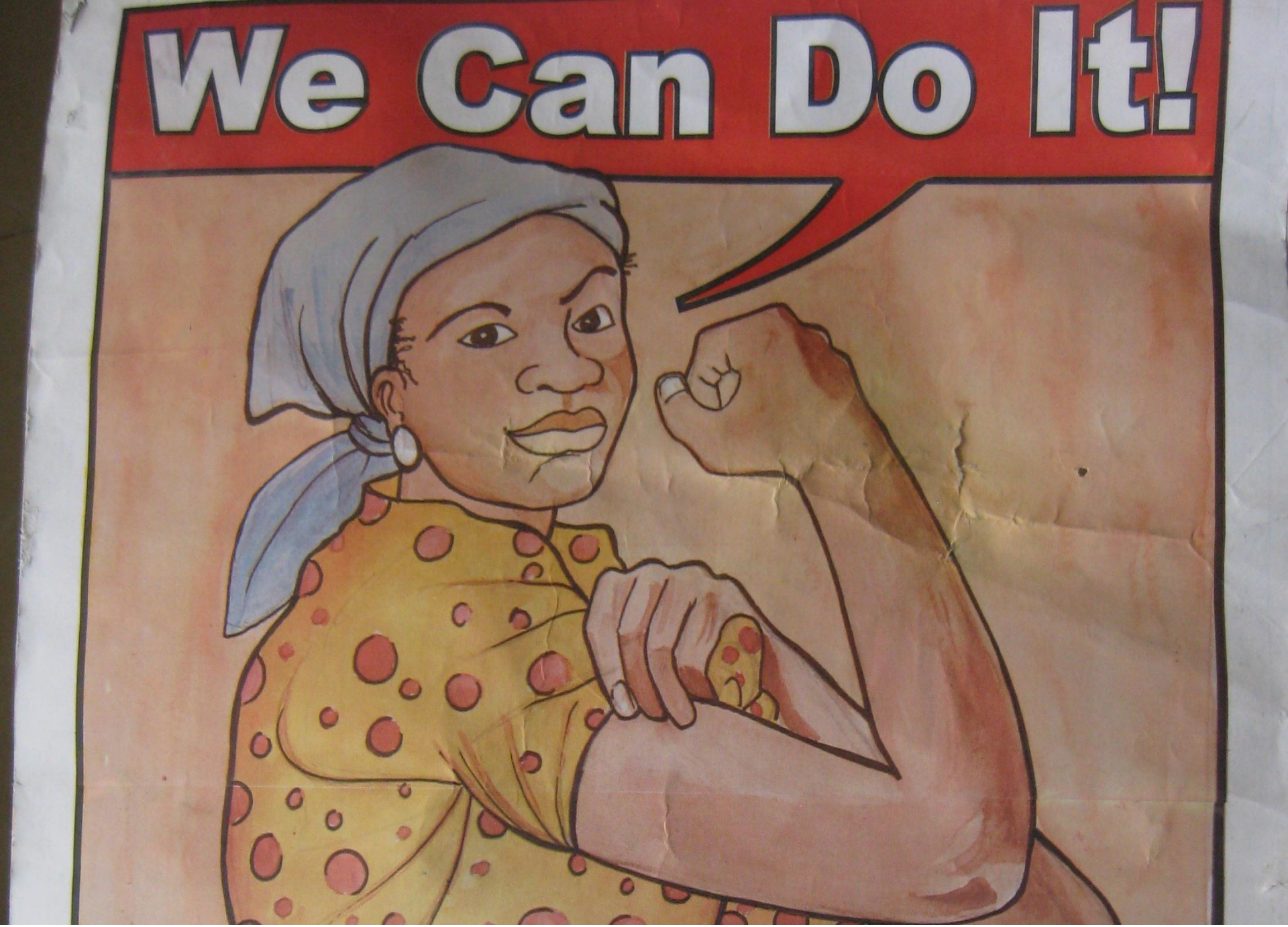
Postconflict *and postcolonial* dimensions to gender violence



"Protect"

"Women-and-children"

RESPECT WOMEN



Detail from poster, Norwegian Refugee Council, 2012

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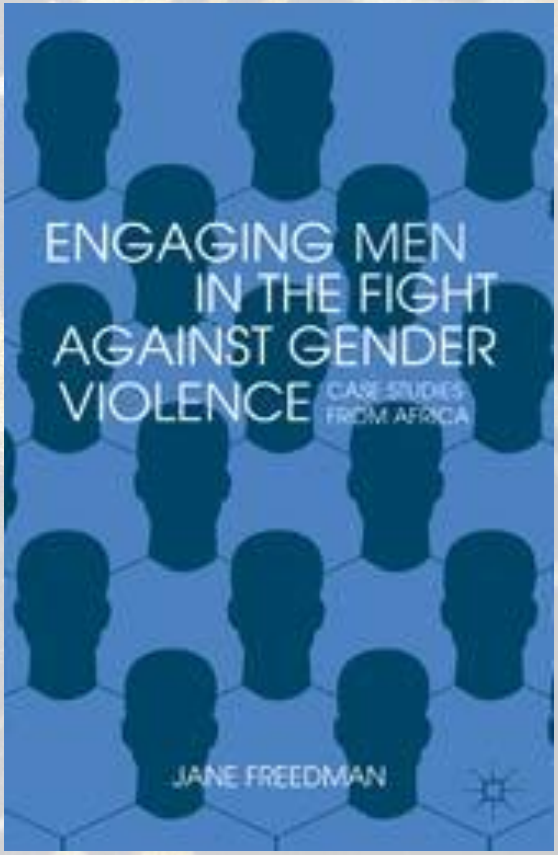
Thornhill, Kerrie. 2012. *"You must sit on the old mat to ply the new one": rethinking threatened masculinities and post-conflict gender violence in Liberia,* in Freedman (Ed.) Engaging Men in the Fight Against Gender Violence: case studies from Africa. New York: Palgrave Macmillan.