

# Conference Support Opportunities



## **SVRI FORUM 2015 INNOVATION & INTERSECTIONS**

**14-17TH SEPTEMBER 2015**

**SPIER 1692 STELLENBOSCH, SOUTH AFRICA**

The SVRI Forum is one of the most important biennial event for researchers, practitioners and others working in the field of sexual and intimate partner violence.





# GET THE MAXI- MUM EXPO- SURE FOR YOUR ORGANISATION

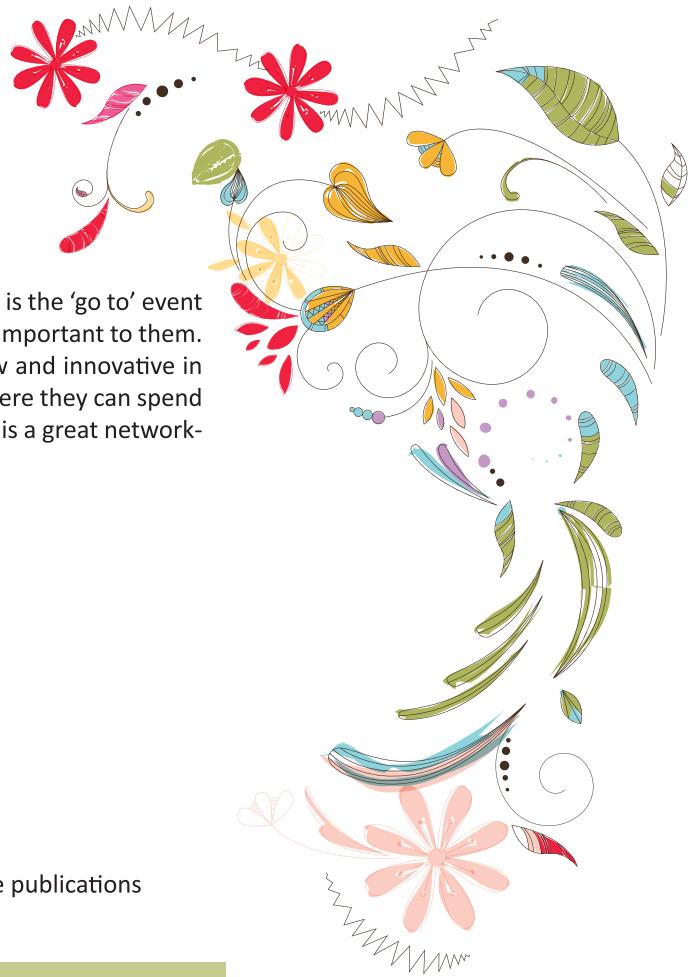
## Sexual and intimate partner violence – a global problem requiring multi-partner innovative responses

Sexual and intimate partner violence are widespread public health problems and human rights violations that have lasting harmful effects on individuals, families, and communities. Whilst our knowledge on how to respond and even prevent sexual and intimate partner violence is growing, research investments in low and middle income countries are still woefully inadequate. This lack of investment and visibility of the issue on the agenda of donors and researchers is undoubtedly influenced by the paucity of information, and the sensitivity of the subject matter. The Sexual Violence Research Initiative works to address this gap by promoting quality research on sexual violence in low and middle income countries, and by bringing together a wide range of partners to discuss best practice for sexual and intimate partner violence programming in low and middle income countries. The SVRI Forum, our biennial research conference, is one of our key mechanisms to achieve this.

### SVRI Forum 2015

SVRI Forum 2015 is our fourth global conference. Through this event, the SVRI will bring together between 250-300 researchers, gender activists, funders, policy makers, service providers, practitioners and survivors from around the world who are working to understand, prevent and respond to sexual and intimate partner violence. The 2015 Forum will provide a platform for showcasing research and innovation in the field.

| Platinum<br>R300 000.00 (Excl VAT)<br>(limited to one sponsor)  | Gold<br>R200 000.00 (Excl VAT)<br>(limited to one sponsor)  | Silver<br>R120 000.00 (Excl VAT)  |
|---|---|---|
| <ul style="list-style-type: none"><li>Platinum Sponsor <b>Thank You</b> and highlight on the SVRI Forum 2015 web-site;</li><li>Logo displayed on the SVRI Forum 2015 website homepage with a link of your choice</li><li>Organisational branding at the Conference dinner</li><li>Special recognition with logo displayed at Opening Plenary Session</li><li>Prominent logo placement and recognition in conference materials</li><li>An exhibition stand in the SVRI Forum exhibition hall</li><li>1 page advert place in SVRI Forum booklet</li><li>Three complimentary Conference Registration</li></ul> | <ul style="list-style-type: none"><li>Gold Sponsor <b>Thank You</b> and highlight on the SVRI Forum 2015 web-site;</li><li>Logo displayed on the SVRI Forum 2015 web site, on the Sponsors &amp; partners page with a link of their choice</li><li>An exhibition stand in the SVRI Forum exhibition hall</li><li>Two complimentary Conference Registration</li><li>Recognition with logo displayed in the SVRI Forum conference materials</li><li>1 page advert place in SVRI Forum programme booklet</li></ul> | <ul style="list-style-type: none"><li>Bronze Sponsor <b>Thank You</b> and highlight on the SVRI Forum 2015 web-site;</li><li>Logo displayed on the SVRI Forum 2015 web site, on the Sponsors &amp; partners page with a link of their choice</li><li>An exhibition stand in the SVRI Forum exhibition hall</li><li>One complimentary Conference Registration</li><li>Recognition with logo displayed in the SVRI Forum conference materials</li></ul> |



In a recent survey of SVRI participants, we were told that the SVRI Forum is the 'go to' event in the field. Participants gave us three main reasons why the Forum was important to them. Firstly, the SVRI Forum offers an opportunity for finding out what is new and innovative in the field; secondly it is a biennial pilgrimage for colleagues to a space where they can spend time with like-minded people, de-brief and feel supported; and finally, it is a great networking opportunity.

## Conference supporter

- Show your support toward the SVRI initiative
- Get additional exposure for your organization

## Exhibit

- Showcase your organization to the audience
- Meet and Greet the experts in the field

## Advertise

- Reach the entire SVRI Forum conference attendees in the conference publications

### Bronze Supporter **R50 000.00 (Excl VAT)**

- Logo displayed on the SVRI Forum 2015 web site, on the Sponsors & partners page with a link of their choice
- Recognition with logo displayed in the SVRI Forum conference materials
- One insert in every attendee's conference packs
- One complementary conference registration
- 50% discount on exhibit booth at the SVRI Forum 2015 Expo (booth location assigned on a first come, first served basis)

### Event Supporter

Amplify your exposure to SVRI Forum 2015 attendees with your support of these additional opportunities!

#### **Wireless Access Sponsor: R35 000.00 (Ex VAT)**

Conference attendees will use wireless communication throughout the entire conference. Special recognition will be announced during the conference of your sponsorship as well as in printed in conference material with logo linked to the sponsorship

#### **Conference Reception sponsor: R90 000.00 (Ex VAT)**

Attendees enjoy networking with each other and meeting our exhibitors during this event. Sponsor will be awarded branding opportunity during this event only and will be acknowledged in Forum documentation

#### **Pre-Conference workshops sponsor: R35 000.00**

Sponsors will award attendees (including students) access to the skill building workshops which includes the Mentoring Programme. Sponsor will be awarded branding opportunity during this event only and will be acknowledged in Forum documentation.

*"The SVRI Forum is an extremely important event. I greatly appreciate the opportunity to be exposed to so many experts in the field of sexual violence research!"*

## ADVERTISING OPPORTUNITIES

The SVRI Forum 2015 conference documentation is distributed to all conference attendees and contains information about the conference, exhibits and advertisers. Space is assigned on a first come/first serve basis.

### COVER ADVERTISING

Full Page inside Front Cover (Full Color): R12 000 Excl VAT

Full Page Inside Back Cover (Full Color): R12 000 Excl VAT

Inside Full Page (black & white): R7 000 Excl VAT

### AD SPECIFICATIONS

Full page - bleed: Trim size 8.5" w x 11" h (allow 1/8" bleed area on all sides)

Full page - non-bleed: 7.5" w x 10" h

Half page: 7.5" w x 4 7/8" h (horizontal only)

Quarter page: 3.5" w X 4 7/8" h

### AD REQUIREMENTS

Only files in the following formats will be accepted:

- PDF - High resolution. All graphics, logos and images used must be a minimum 300dpi resolution.
- Adobe Illustrator - EPS (preferred), TIFF or JPG with all type converted to outlines. Minimum 300dpi resolution.
- Direct contact information for ad designer must accompany ad submission.

### EXHIBITS

The SVRI Forum 2015 Exhibits and Conference Sessions will be located in the Spier, Stellenbosch, South Africa. Exhibition booth will be sold at **R7 000.00 (Ex VAT) per booth**.

SVRI Forum is a 'one of a kind event' which brings together researchers, gender activists, funders, policy makers, service providers, practitioners and survivors from around the world who are working to understand, prevent and respond to sexual and intimate partner violence. Attendees are looking forward to meeting organisations in this field.

### EXHIBIT SPECIFICATIONS

Exhibition booths will all be set up in the tea/lunch area to ensure full exposure for all exhibition booths. Booths are sold in 2 x 3 stands. Furniture, A/V, computer, Internet, and other needs can be ordered in advance. Included with each 2 x 3 booths are:

- Branding Facia board
- Table and chair
- Plug point
- Dirt bin

Booth space is assigned on a first come, first paid basis.

### SPONSORSHIP DEADLINE: 20 APRIL 2015

