Communicating trial results to the participants: the MAISHA trial experience
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A cluster RCT evaluating an intervention to prevent intimate partner violence against women in Tanzania

MAISHA social empowerment intervention

- Consciousness raising
- Skills development
- Greater social capital

Reduced levels of:
- Physical IPV
- Sexual IPV
- Emotional abuse
- Other abuses

Reduced acceptance and tolerance of:
- Gender inequality
- IPV

Cluster trial design

Established microfinance groups
N=66 groups
Baseline interview

Randomisation

MAISHA intervention
N=33 groups

No intervention (control)
N=33 groups

Outcomes assessment – 24 months
Endline interview

Mths 0-5

Mth 29

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