We work as a catalyst for lasting social change by facilitating individuals, communities and systems through self-reflective processes to transformation.
Depth versus breadth
Reflective Leadership Training for Every Leader in Pangani District
Multimedia Campaigns for Sustained Community Dialogue

Reflective Leadership Training for Every Leader in Pangani District
Change Starts with the Self
Change Starts with the Self
In a single village, reflective leadership interventions reach a carefully assembled group of stakeholders.
And multimedia campaigns sustain the dialogue among the wider community.
Reflective Workshops on
• HIV/AIDS
• VAWG
• Education
• VAC
• IPV
Reflective Workshops
- HIV/AIDS
- VAWG
- Education
- VAC
- IPV

Pangani FM
- Feature Films
- Comic Books
- Community Theater
- TV Spots
Pangani District
- Village Leaders
- District Leaders
- School Committee
- Religious Leaders
- Community Groups
- Couples
- Village Leaders
- District Leaders
- School Committee
- Religious Leaders
- Community Groups
- Couples

- Interactive Couples’ Radio Program
- Radio Drama
- Radio & Video Spots
- Community Theatre
How do we evaluate change from sustained, holistic intervention programs?
Diary Study

Round 1
- 5 women
- 5 men
- 5 villages
- 5 years (2011-2015)
Four Thematic Areas

- Sexual Abuse & Early Pregnancy
- Early Forced Marriage
- Support for School-Age Children
- Sexual and Gender-Based Violence
Diary Study

Round 1
• 5 women
• 5 men
• 5 villages
• 5 years (2011-2015)

Round 2
• 5 women
• 5 men
• 5 villages
• 2 years (2017-2018)
What change is visible through the conversations recorded in the diaries on the four thematic areas?
Early Diaries

- Poverty as an acceptable excuse
- Rights absent from conversations
- Broad acceptance of EFM
Early Diaries

- Poverty as an acceptable excuse
- Rights absent from conversations
- Broad acceptance of EFM

Later Diaries

- Parental responsibility blame shift
- Rights-centered conversations
- Structural support

Early Forced Marriage
“It is impossible for my daughter to get married, as simple as that! She’s young and she needs to continue schooling. If it is your routine to take people’s money so that they get to your daughters, then it is upon you! But for your information, my daughter is not getting married!”

Mother, Village C
As We Speak...

Community Conversations as Evidence of Social Change in Pangani

Innovative Research for Tracking Behavior Change in Action
FULL REPORT | UZIKWASA | 2017

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UZIKWASA 2017
Joining Hands

for Gender Justice

A guide for social change to help end violence against women and children based on the Pangani Intervention Model
A THEORY OF CHANGE
for INTIMATE PARTNER VIOLENCE

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PANGANI DISTRICT, TANZANIA