Some CUSP perspectives on feminist scale…

#FeministScale #CUSPScale

5 July 2022
Introducing CUSP Members

Rebecka Lundgren
UCSD

Lufuno Barro
IMAGE

Tina Musuya
(formerly CEDOVIP)
Social Development Direct

Anjalee Kohli
Institute for Reproductive Health

Hawa Kagoya
CEDOVIP

Lori Michau
Raising Voices

Tvisha Nevatia
Raising Voices

Ellen Kajura
Bajenja
CFAR-Uganda

Alice Welbourn
Salamander Trust

Diane Gillespie
Tostan

Natsnet
Ghebrebrhan
Raising Voices

Mona Mehta
OXFAM GB
# CUSP members’ programmes

<table>
<thead>
<tr>
<th>Organisation</th>
<th>VAW-reduction focused program</th>
<th>VAC-reduction focused program</th>
<th>Integrated VAW-and VAC-reduction program</th>
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<tbody>
<tr>
<td>CEDOVIP</td>
<td>SASA!</td>
<td></td>
<td>(Both separate programs have additional reciprocal positive outcomes)</td>
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<tr>
<td>Raising Voices</td>
<td>SASA!</td>
<td>Good Schools program</td>
<td>Responsible Engaged + Loving (REAL) Fathers</td>
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<td>IMAGE</td>
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<td>Institute of Repro Health</td>
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<td>Community Empowerment Program (CEP) addresses VAW and VAC together</td>
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<td>OXFAM GB</td>
<td>We Can</td>
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<td>CFAR-Uganda</td>
<td>Stepping Stones &amp; Stepping Stones Plus</td>
<td>Stepping Stones with Children (out of school) with children + caregivers</td>
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<td>Salamander Trust</td>
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<td>Tostan</td>
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Exploring Feminisms
The essence of **metaphor** is understanding and experiencing one kind of thing in terms of another.

“Laughter is the best medicine.”

**Conceptual metaphors are not just one off comparisons.** They provide a structure of relationships, frequently inferences, some of which operate invisibly. They have their basis in our bodily experiences and provide a way of structuring our understanding of situations, our thinking about possible actions and our evaluation of those actions.

- From: Lakoff and Johnson’s *Metaphors We Live By*
The ‘business’ of scaling up
Troubling Implications of the Scale-Up Business Metaphor

SUCCESS?

ENGINEER (modify)

MEASURE - unit costs - outcomes

EXTRACT, EXPORT, TRANSPORT

PRODUCT

EFFICIENCY/PROFIT
The perfect storm: an examination of the consequences of international ‘development’
An Ecological Metaphor for Scale
Feminist Scale Supports Movements

Elements of Feminist Scale

Grounded in Local Context

Responsive Funders

Strong Families

Participation

Values-driven Organizations

Community-led

Gender Equity

Iterative Learning

Transformativeness

Inclusive

Balancing Power

Relational

Intersectional

Questioning Hierarchies

Self and Collective Care
Reflections from CUSP Members: Applying Concepts

REAL Fathers
Reflections from CUSP Members: Applying Concepts

Tostan Community
Empowerment
Program

Grounded in Local Context
Thank you!

CUSP’s thought piece on feminist scale
https://tinyurl.com/CUSPFSDec2021

CUSP webinar on feminist scale
https://tinyurl.com/FemInfoBrief

CUSP’s infographic brief on feminist scale
https://tinyurl.com/CUSPSVRI2019

CUSP Collective Insights at SVRI 2019
https://tinyurl.com/CUSPOverview

Read more about CUSP here
https://tinyurl.com/CUSPOverview

If you’d like to be included on a CUSP mailing list and involved in future discussions write to:
info@raisingvoices.org